

JOINING THE JIFA LEADERSHIP CIRCLE

JIFA JEWISH
INITIATIVE
FOR
ANIMALS

The JIFA Leadership Circle supports institutions — synagogues, Hillels, camps, JCCs, schools, food service and catering companies — to align the food they offer with their institutional values and promote a more ethical and sustainable food system. Together, we're changing the way our community eats and farms.



Align Your Food Choices with Your Jewish Values

The Leadership Circle helps communities promote:

What We Offer

- Receive ongoing free consulting from JIFA staff
- Access best practices and resources for plant-forward dining
- Get expert support to calculate your cost reductions and carbon impact
- Connect with kosher higher welfare suppliers

- *Tzedek* | צדק (bringing justice to humans, animals, and our land)
- *Bal tashchit* | בל תשחית (avoiding wasteful destruction)
- *Tza'ar ba'alei chayim* | צער בעלי חיים (preventing unnecessary suffering to animals)
- *Oshek* | עשק (protecting workers from exploitation)

Become A Member

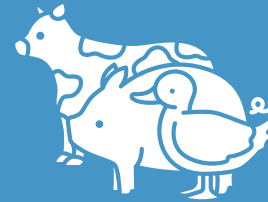


Less and Better: Leadership Circle members commit to serve fewer and, optionally, higher welfare animal products within 2 years.



Plant Forward Shift

Members commit to reduce animal products by at least 20% by serving more plant-based foods



Higher Welfare Shift

Members commit to serve 100% higher welfare for at least one animal product (dairy, beef, chicken, etc)



By sourcing “Less and Better” animal products, institutions can:



promote healthy and delicious plant-based proteins



reduce greenhouse gas emissions



serve higher welfare products

all while meeting their bottom line

Learn more at www.jifanimals.org



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